

TCL WANTS YOU!



Writers / Photographers / Artists / Bloggers
Here's that opportunity you've been hoping for!

**TorontoCityLife.com is expanding and looking for regular contributors
to get in on the ground floor.**

What It Is

A blog sharing and recording the Toronto experience -- answering the question: what's life like in this city? TCL aims to bring together the enduring quality of a coffee table book, the detail of a guidebook, the anecdotes of a diary, and the immediacy of local news, all with a healthy dose of personality and humour.

What You Get

NO PAY (\$0)

That's correct, you'll work for free and you'll like it. You won't be an employee and you won't be receiving benefits. Also, your work will be critiqued and edited mercilessly (TCL has standards!)

RECOGNITION / EXPOSURE

TCL has an engaged international readership in over 130 countries, regularly surpassing *Torontoist.com** and nipping at the heels of *blogTO.com**. Good local audience too.

EXPERIENCE / MENTORING

You get access to TCL's expertise in content creation, blog building, networking, and marketing – a \$999 value for free! (Just shitting. But it's valuable though.)

CONNECTIONS

TCL gets regular invitations to events, openings, and parties. Is this something you might enjoy? Can you see yourself working your social mojo on TCL's behalf?

TRAINING

If your writing's a bit too stiff for TCL, or your photos could use some work, we can work on that. And as for TCL-specific formatting, a style guide, etc. – all will be explained.

FREEDOM

Blog from wherever you like; TCL has no offices. In fact, contributing to the blog will almost certainly necessitate getting off the couch at some point.

What You Need

PERSONALITY

"Toronto City Life" implies that there's "Life" in them thar posts. If you find that people regularly fall asleep when you address them, perhaps this isn't for you.

DEDICATION

You must be able to contribute at least 1 to 2 posts per week. Singular / irregular submissions will also be accepted, but regular contributors will be treated **much** better.

You've made it to the bottom -- that's a good sign! Now copy down this email address and drop me a line with a sample of something you made and think belongs on torontocitylife.com:

patrick@torontocitylife.com